

Overview

Campaign Focus

Kitchen & Bath

Campaign Length

4 Months

Objectives

To increase web traffic, phone calls, and form submissions interested in an in home estimate to renovate their kitchen. Average project is 80k+

Products Utilized

- Organic SEO
- Local SEO
- Targeted Email

Results

Website Visitors

1,972

Website Submissions

54

Calls

10

Total Conversions

211

Strategies & Solutions

- We recommended a full funnel strategy including Organic & Local SEO, Social Media Management & Targeted Email. Conversions include click to call, email, and website submissions.
- This campaign was renewed a full value for the next calendar year